



Visual/UX designer

EMIEL ALMOES

Experience

Liquid

Lead designer (Visual/UX)

2023 -present

At Liquid, Emiel leads design across product and brand. As the company's sole designer, he is responsible for the UX of the enterprise FP&A platform and the brand direction of the company and product. Working in a small team means design is closely connected to the rest of the organisation. On the product side, Emiel leads user interviews, testing sessions, and design thinking workshops with users and

creating a clearer, more human centered experience for finance teams. Ranging from user journeys to fully interactive prototypes using VScode+Codex or other design to dev tools(ai). On the brand side, he develops a visual language that carries across the website, marketing materials, and evergreen content.

Personal information

Emiel Almoes

11-10-1984

06-48924944

emiel.almoes@gmail.com

www.emielalmoes.com

Skills & Strenghts

UX design × UI design ×

Human Centered Design × 3D ×

Design thinking × Animation ×

Visual design × Design research ×

Illustration × Creativity ×

Feedback × Collaboration ×

Design to development ×

Education

Bachelor of Arts

Vormgeving & Communicatie
Academie Minerva
Graduated: 22-02-2007

Havo (highschool)

Cultuur & Maatschappij
Kamerlingh Onnes College
Graduated: 22-06-2002

Tools

Photoshop Illustrator

Indesign After Effects

Figma Enterprise Design Thinking

Blender VScode + Codex

Language

Dutch
native

English
speaking

German
reading

IBM Client Innovation Center

Senior designer (Visual/UX)

2016 -2023

At IBM iX, Emiel worked as a Senior Designer across a broad range of client projects. With a focus on human centered design, service design, enterprise UX/UI, visual design, branding, and digital experiences. The work was collaborative and often client-facing. Depending on the assignment, this meant running Enterprise Design Thinking workshops, gathering requirements, aligning stakeholders, shaping journeys and wireframes, and developing interfaces and visual concepts into production-ready design.

Through IBM projects Emiel gained experience in multiple different sectors like digital government and public-sector services through Rijkswaterstaat, Fintech through Julius Baer and the energies and utilities sector through Enexs, Tennet and Equigy. Alongside delivery work, Emiel contributed as an art director, helping maintain the quality and consistency of the studio's output. He also held a managerial role, supporting the development of fellow designers and helping guide their growth over time.

Some clients I worked for:

Minehub, Enexis, Shell, Rijkswaterstaat, Julius Baer, Tennet, Equigy, Schröders, ANWB.

Emiel Almoes Design

Freelance designer (Visual)

2008 - 2016

Before joining IBM iX, Emiel worked as a freelance designer and illustrator under the name Emiel Design. Often working in an in-house freelance capacity, he supported a range of organisations with visual design from concept through final delivery. This period formed the foundation of his design practice.

His work covered a broad range of visual communication, including identities, posters, promotional materials, album covers, signage, maps, and illustration. It was a hands-on role that required both versatility and ownership across the full design process.

Some clients I worked for:

VPRO, Noorderzon, Gino, Stark Learning, Rijks universiteit Groningen, SW&D, Gino software, Van der Loo design, Gropo.